

Tanner Rivera

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EDUCATION

University of Texas at Austin, The McCombs School of Business

Master of Science in Business: Business Analytics, May 2027

Overall GPA: 4.0/4.0

University of Texas at Austin, The Cockrell School of Engineering

Bachelor of Science in Engineering: Electrical and Computer Engineering (Data Science Track), May 2026

Overall GPA: 3.4/4.00

WORK EXPERIENCE

Data Science & Analytics Intern, [Realtor.com](https://www.realtor.com) | Austin, TX | 06/2025 – 08/2025

- Implemented SQL queries in Snowflake to analyze 38 website feature adoption rates at the user and property level from tables with over 1 million rows.
- Delivered data-driven insights from a Tableau dashboard to the product team and key stakeholders, informing roadmap decisions and product optimizations.

SQL & Python Trainee, The Global Career Accelerator (UT) | Remote | 05/2024 - 08/2024

- Analyzed data findings from CSV files of companies like Headspace, Fresh Monster, and the National Parks Service using Jupyter Notebook, producing actionable insights and comprehensive reports.
- Communicated data analysis results by creating visualizations in Tableau, enhancing decision-making processes from CSV files containing over 200k rows.

PROJECT EXPERIENCE

Shopping Cart Item Recognition, The University of Texas at Austin, 09/2025 - 05/2026

- Programmed and trained a YOLO-V11 image classification model using Python to detect common grocery store items with 98.7% accuracy using a 1080p camera and update a shopping list in real time.

Avail Feature Adoption Dashboard, [Realtor.com](https://www.realtor.com), 07/2025 – 08/2025

- Created a centralized Tableau dashboard to monitor feature adoption rates for [Realtor.com](https://www.realtor.com)'s landlord platform, [Avail.co](https://www.avail.co), consolidating tracking for 38 key features.

The GRAMMYs Project, Global Career Accelerator, 08/2024

- Conducted data visualization and analysis for the two websites owned by The Recording Academy, providing data-driven insights into the effectiveness of the website split on audience engagement, showing how retention rates improved by 20% when combining the two websites into one.

Intel Data Center, Global Career Accelerator, 08/2024

- Developed interactive dashboards using Tableau with bar charts, dual-axis plots, and line charts, to analyze energy production, demand, renewable energy course, and energy breakdown by region to support the selection of the optimal location for a new Intel data center.

SKILLS

Programming: Tableau, SQL, Python (Pandas, Plotly, Jupyter), C/C++, Java, MATLAB, Mixpanel

Certificates: Python Specialist Certificate, SQL Specialist Certificate

Relevant Coursework: Data Science Principles, Advanced ML, Information Management, Marketing Analytics

ACCOMPLISHMENTS

Honors: Dean's Honor List, 2022 - 2023

Student Organizations: IEEE, Machine Learning Data Science (MLDS)